

### **PARTNER IN**

## **EFFECTIVE INNOVATION**

## THE ROUTE TO COMPREHENSIVE PROTECTION

Have you already started on the road to innovation? Perhaps your project is still in its infancy, or perhaps you are well on your way towards realising your innovation goals. Either way, you're not the only one, or are you? Are there other people with similar ideas? What are their rights? How much freedom do you have, and how are you going to protect it all?

At EP&C, we will help you set your course. We will help you to identify the rights of others and ensure that your innovation is not in infringement. In such cases, we will help you guide your innovation towards quieter waters, where you have the rights and the freedom you need to innovate. Even if this means curtailing your rights.

The result is always solid and comprehensive protection for your Intellectual Property. Protection that will command respect from others and provide the ideal starting point for issuing licences to business partners.

EP&C has a strong team of more than 30 certified attorneys who are qualified to offer IP representation in the Netherlands, Belgium and in Europe. Each attorney has an academic background and technical specialism, years of experience, and a network of business partners that reaches far beyond the boundaries of Europe.



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Find out more about our attorneys on our website www.epc.nl/en/people

## WHY EP&C IS THE BEST CHOICE:

#### We help you decide

The patent system regularly asks for decisions to be taken. We do more than just list the options. We give genuine and well-founded advice. We are only satisfied when our work makes a substantial contribution to your organisation's success.

#### We explain

Patent law is complex. By offering e-books, brochures, free workshops and our personal explanation we ensure that you have sufficient knowledge to make the right choices.

#### We speak your language

We do not use difficult legal jargon when there is no need to do so. We speak your language and that means we discuss both technical and legally complex issues with you in language you can understand.

#### Transparent about costs

We are honest about the costs you can expect to be charged. Not just for the first year, but particularly in subsequent years as well. Protecting technological innovations is a long-term activity. Constantly painting a realistic picture of the costs means there will be no unpleasant surprises.

### We have turned our passion into our work

EP&C employees are intelligent, expert and passionate about their work. The combination of technology, entrepreneurship and innovations excites us and you will notice this passion and enthusiasm when you work with us.



Find out more about our branches on our website www.epc.nl/en/branches



### YOUR BUSINESS FIRST

# At EP&C, we start by listening

The better we understand who you are and what you do, the more valuable we can make your Intellectual Property. We give honest advice, using plain language, based on years of experience. This ensures that you do not just get the best protection for your innovation, but for your organisation as well. That is why we, at EP&C, start by listening.

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